

Selma Toros Baseball Club

Global Partnership Packages

*Southeastern Summer Semi-Pro and Collegiate League Baseball
Regional Play against teams from Alabama, Florida, Louisiana, and Mississippi
Season runs April through August
Home Facility Bloch Park, Selma, Alabama, 10 home games, capacity 1,500 per game
Annual Exhibition in Greenville, MS, beginning 2017, capacity 4,500
All packages may be customized!*

2014 Sponsorship Packages

1. Title Sponsor - \$20,000

- Title for Annual High School/College Tournament (beginning 2016)– "Sponsor" Selma Toros Showcase
- Recognition of Title Sponsor on Selma Toros Website
- Direct Link to Title Sponsor's Website on Homepage of Selma Toros Website
- Recognition of Title Sponsorship in ad in Regional Newspaper
- Title Sponsorship Recognition at all Pre/Post Season Events
- Corporate Name/Logo in all Press Conference Backdrops
- Corporate Name/Logo included in all Press Releases
- Corporate Name/Logo With Premium Placement on Event Posters
- Title Sponsor Appreciation Awards Gala
- Corporate Name/Logo on Batting Helmets
- Corporate Name/Logo on Shirts/ T-Shirts
- Corporate Name/Logo on Banners at all Events
- Promotional Materials to Fans
- Recognition as Title Sponsor on Invitation to Awards Gala
- Outfield Signage (5' x 16')



2. Premier Sponsor - \$10,000

- Corporate Name/Logo Promoted as Premier Sponsor
- Direct Link to Premier Sponsor's Website on Homepage of Selma Toros Website
- Recognition as Premier Sponsor in Ad in Regional Newspaper
- Premier Sponsorship Recognition in Pre/Post Season Events
- Corporate Name/Logo with Premium Placement on Event Posters
- Premier Sponsor Appreciation Award at Promotional Cocktail Party and Gala
- Corporate Name/Logo on T-Shirts
- Corporate Name/Logo on Banners at Promotional Events
- Promotional Materials to Fans
- Recognition as Premier Sponsor on Invitations to Awards Gala
- Outfield Signage (5' x 16')

3. Presenting Sponsor - \$7,500

- Corporate Name/Logo Promoted as "Selma Toros presented by (Sponsor)"
- Recognition of Presenting Sponsor on Selma Toros Website
- Direct Link to Presenting Sponsor's Website on Homepage of Selma Toros Website
- Recognition of Presenting Sponsorship in Ad in Regional Newspaper
- Presenting Sponsorship Recognition in Pre/Post Season Events
- Corporate Name/Logo with Premium Placement on Event Posters
- Presenting Sponsor Appreciation Award at Promotional Cocktail Party and Gala
- Corporate Name/Logo on T-Shirts
- Corporate Name/Logo Displayed on Banners at Promotional Events
- Promotional Materials to Players
- Recognition as Presenting Sponsor on Invitations to Awards Gala
- Outfield Signage (5' x 16')



4. Platinum Sponsor - \$4,500

- Direct Link to Platinum Sponsors Website on Homepage of Selma Toros Website
- Recognition of Platinum Sponsor on Selma Toros Website
- Recognition as Platinum Sponsor in Ad in Regional Newspaper
- Platinum Sponsorship Recognition at Promotional and all Pre/Post Season Events
- Corporate Name/Logo on Promotional T-Shirts
- Corporate Name/Logo Displayed on Banners at Promotional Events
- Promotional Materials to Fans
- Corporate Name/Logo with Premium Placement on Event Posters
- Outfield Signage (5' x 16')

5. Gold Sponsor - \$2,000

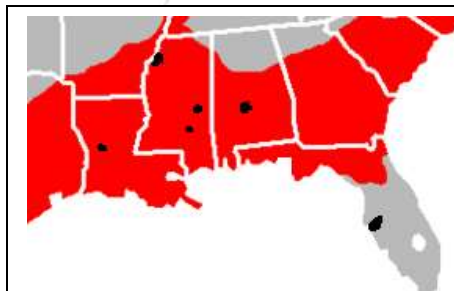
- Direct Link to Gold Sponsors Website on Homepage of Selma Toros Website
- Recognition of Gold Sponsorship on Selma Toros Website
- Recognition of Gold Sponsorship in Ad in Regional Newspaper
- Gold Sponsorship Recognition at all Promotional Events
- Corporate Name/Logo on Promotional T-Shirts
- Promotional Materials to Fans
- Corporate Name/Logo with Premium Placement on Event Posters
- Outfield Signage (5' x 16')

6. Silver Sponsor - \$1,000

- Recognition of Silver Sponsorship on Selma Toros Website
- Recognition of Silver Sponsorship in Ad in Regional Newspaper
- Corporate Name/Logo with Premium Placement on Event Posters
- Promotional Materials to Fans
- Outfield Signage (5' x 8')

7. Bronze Sponsor - \$500

- Recognition of Bronze Sponsorship on Selma Toros Website
- Recognition of Bronze Sponsorship in Ad in Regional Newspaper
- Corporate Name/Logo with Premium Placement on Event Posters
- Promotional Materials to Fans



The Black Belt Region of the United States

Corporate Offices are in Lutz, FL. Our home facility is located in Selma, AL. Our permanent exhibition facility is located in Greenville, MS. We have annual exhibitions that take us to Louisiana and Mississippi.

Headquarters of the Selma Toros

Other Available Sponsorships

8. Baseball Clinic Sponsor	\$3,000
9. Lecture Series Sponsor	\$3,000
10. Away Game Fan Bus Sponsor	\$3,000
11. Concert Series Sponsor	\$3,000
12. Reading Program Sponsor	\$3,000
13. Awards Gala	\$2,500
14. Ticket Sponsor	\$2,500
15. Batting Helmet Sponsor	\$2,500
16. Name Across Back of Jersey Sponsor	\$2,000
17. Kids' Zone Play Area Sponsor	\$2,000
18. Theme Game Promotional Item Sponsor	\$2,000
19. Web stream Broadcast Presenting Sponsor	\$2,000
20. Web stream Broadcast Sponsor	\$1,500
21. Season Kick-Off Party Sponsor	\$1,500
22. Lunch Sponsor	\$1,500
23. Scoreboard Signage Sponsor	\$1,500
24. Magnetic Schedule Sponsor	\$1,500
25. Internet Radio Broadcast Presenting Sponsor	\$1,500
26. Logo on Jersey Sponsor	\$1,200
27. Season MVP Award Sponsor	\$1,000
28. Top Pitcher Award Sponsor	\$1,000
29. Player of the Game Sponsor	\$1,000
30. Outfield Signage Sponsor	\$1,000
31. Player Letterman Award	\$1,000
32. Newcomer Award Sponsor	\$1,000
33. Logo on Pants Sponsor	\$1,000
34. Game Theme Sponsor	\$1,000
35. Internet Radio Broadcast Sponsor	\$1,000
36. Team Newsletter Sponsor	\$1,000
37. Staff T-Shirt Sponsor (4 available)	\$750
38. Website Sponsor	\$500
39. Between Innings Game Sponsor	\$500
40. Program Cover Sponsor (4 available)	\$500
41. Program Page Sponsor	\$100



Game	Tentative Theme and Sponsors
I	Be Selma!/Latino Heritage/70's vs 80's. Fans come dressed in the fashions of their favorite decade.
II	Autauga County/ Asian Pacific Heritage/ Star Wars. Come dressed as your favorite Star Wars character and win a prize!
III	Chilton County/ Indian Heritage/ Camo Night. Fans wear their favorite hunting digs as they cheer on the Toros
IV	Lowndes County/ Native American Heritage/Retire 42/44. The Toros will retire the numbers of Jackie Robinson and Hank Aaron
V	Marengo County/Jewish Heritage/ Olympic. Fans spend the evening competing in Olympic inspired between innings games.
VI	Perry County/Korean Heritage/ Ag Night. Join us as we celebrate the Black Belt's Agricultural Industry.
VII	Wilcox County/Caribbean Heritage/ Military Family. The Toros show their appreciation to our men and women in uniform and their families.
VIII	European Heritage/ Christmas In July Deck the Ball Park! Is it ever too early to get into the holiday spirit?
IX	Dallas County/African Heritage/Heroes & Villains. Come dressed as your favorite superhero or villain.

